# Question#1

What was the central theme of the Dolce & Gabbana chopstick ad that sparked controversy?

1. Cultural exchange
2. Cultural appropriation
3. Italian cuisine
4. Fashion innovation

The ad featured a model attempting to eat Italian food with chopsticks, which many viewers interpreted as a mocking representation of Chinese culture. Critics argued that it trivialized cultural differences and promoted harmful stereotypes, leading to widespread backlash and accusations of racism against the brand.

## Question#2

Which Asian model starred in the Dolce & Gabbana chopstick ad?

1. Liu Wen
2. Ming Xi
3. Fei Fei Sun
4. Bella Hadid

# Question#3

What was the main criticism leveled against Dolce & Gabbana regarding the chopstick ad?

1. Racist stereotypes
2. Cultural insensitivity
3. Overpriced products
4. Poor photography

Many viewers felt that the ad mocked Chinese culture by depicting a Western model struggling to eat Italian food with chopsticks, which was seen as a trivialization of cultural practices.

# Question#4

How did Dolce & Gabbana respond to the backlash against the chopstick ad?

1. Apology and withdrawal
2. Defense of creative vision
3. Silence
4. Lawsuit against critics

In response to the backlash against the chopstick ad, Dolce & Gabbana initially defended the campaign, claiming it was meant to celebrate Chinese culture. However, as criticism intensified, they issued an apology, stating they did not intend to offend anyone and acknowledging the misunderstanding.

# Question#5

What was the impact of the controversy surrounding the Dolce & Gabbana chopstick ad on the brand?

1. Increased sales
2. Decreased sales
3. Cancelled fashion show
4. Improved brand reputation

The situation resulted in the cancellation of a major fashion show in Shanghai and strained relationships with retailers and influencers.